

DHM PANEL SURVEY – FEBRUARY 2016
Mood of the Electorate (Mad, Sad, Scared Glad)

INTRODUCTION

Thank you for taking the time to participate in our DHM Panel survey. As always, your responses will be completely confidential. We greatly appreciate your participation.

1. All things considered, would you say things in your state are headed in the right direction, or are they off on the wrong track?

Response Category	N=595
Right Direction	43%
Wrong Track	44%
Don't Know	13%

2. When it comes to life generally, which of the following do you think best describes you?

Response Category	N=596
Happy	79%
Fearful	6%
Angry	4%
Sad	11%

3. When it comes specifically to politics, which of the following do you think best describes you?

Response Category	N=595
Happy	8%
Fearful	30%
Angry	37%
Sad	25%

4. Briefly, what are the first three things that come to mind that make you angry? **(OPEN)**
5. Briefly, what are the first three things that come to mind that make you fearful? **(OPEN)**
6. Briefly, what are the first three things that come to mind that make you sad? **(OPEN)**
7. Briefly, what are the first three things that come to mind that make you happy? **(OPEN)**
8. I feel angry...

Response Category	N=597
Almost always	1%
Often	16%
Sometimes	41%
Rarely	32%
Ammost never	11%

Please indicate if you agree or disagree with the following statements:

I feel angry when:

Response Category	Strongly agree	Somewht agree	Somewht disagree	Strongly disagree
9. Government prevents me from doing the things I want to do.	25%	19%	28%	28%
10. People get things they don't deserve.	23%	34%	24%	18%
11. I think about the things that others have that I don't.	2%	7%	33%	58%
12. My voice or opinion doesn't matter to others	21%	40%	26%	13%
13. I think about how often I am disrespected.	8%	21%	32%	39%

14. All things considered, I think I will be angrier next year.

Response Category	N=597
Strongly agree	3%
Somewhat agree	20%
Somewhat disagree	46%
Strongly disagree	32%

15. I am fearful...

Response Category	N=597
Almost always	1%
Often	9%
Sometimes	38%
Rarely	34%
Amost never	19%

Please indicate if you agree or disagree with the following statements:

I fear:

Response Category	Strongly agree	Somewht agree	Somewht disagree	Strongly disagree
16. That the direction society is headed poses a threat to my way of life.	28%	37%	21%	14%
17. My future financial security.	26%	35%	30%	10%
18. That the world will be a worse place for the next generation.	44%	44%	9%	2%
19. That I or someone I love may be physically harmed in the course of everyday life.	15%	34%	29%	22%
20. My own mortality.	9%	24%	29%	37%

21. All things considered, I think I will be more fearful next year.

Response Category	N=597
Strongly agree.	4%
Somewhat agree.	35%
Somewhat disagree.	43%
Strongly disagree.	18%

22. I feel sad...

Response Category	N=597
Almost always	1%
Often	11%
Sometimes	49%
Rarely	30%
Amost never	8%

Please indicate if you agree or disagree with the following statements:

I feel sad because:

Response Category	Strongly agree	Somewht agree	Somewht disagree	Strongly disagree
23. Society's morals are in decline.	40%	26%	18%	16%
24. Some people don't have the same opportunities as others.	30%	39%	21%	11%
25. I belive the American Dream is dead – or was never alive.	12%	36%	36%	16%
26. I believe the problems facing society are out of my control.	30%	42%	22%	7%
27. Things that are important to me have been taken away.	16%	31%	30%	23%

28. All things considered, I think I will be sadder next year.

Response Category	N=597
Strongly agree	4%
Somewhat agree	26%
Somewhat disagree	46%
Strongly disagree	25%

29. I feel happy...

Response Category	N=597
Almost always	36%
Often	50%
Sometimes	13%
Rarely	11%
Amost never	2%

Please indicate if you agree or disagree with the following statements:

I am happy because:

Response Category	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
30. I have a purpose in life.	54%	33%	9%	3%
31. I have strong relationships with my friends and family.	71%	24%	4%	1%
32. I am satisfied with my quality of life.	50%	38%	10%	2%
33. I have the freedom to express myself.	59%	31%	8%	2%
34. I have the ability to pursue meaningful experiences.	58%	30%	10%	3%

35. All things considered, I think I will be happier next year.

Response Category	N=597
Strongly agree.	26%
Somewhat agree.	60%
Somewhat disagree.	14%
Strongly disagree.	0%

When I _____, I feel:

Response Category	Happy	Angry	Sad	Fearful
36. Think about my housing situation	81%	10%	4%	13%
37. Think about my personal financial situation	63%	14%	7%	33%
38. Think about global climate change	13%	44%	30%	42%
39. Think about opportunity in America	46%	42%	12%	21%
40. Think about the generation of children growing up in America today	21%	48%	10%	52%
41. Think about the increasing racial diversity in America	61%	19%	12%	22%
42. Think about modern feminism	54%	32%	20%	7%
43. Think about guns in America	42%	26%	31%	30%
44. Think about public safety in my community	57%	22%	12%	24%
45. Think about recent immigrants to America	40%	35%	21%	26%
46. Think about how many Americans have so little while a few have so much	9%	59%	42%	11%
47. Talk about politics with my peers	29%	31%	43%	22%
48. Think about Barack Obama	46%	23%	38%	13%
49. Think about America's role in the world	18%	45%	23%	38%
50. Think about the 2016 presidential election	23%	21%	24%	64%
51. Think about the 2016 presidential election <i>in my state</i>	41%	24%	15%	38%
52. Think about the direction America is headed	22%	41%	23%	53%
53. Think about the direction <i>my state</i> is headed	43%	29%	20%	35%

54. Do you get 7 to 9 hours of sleep most nights?

Response Category	N=593
Yes	78%
No	22%

55. Do you spend more than one hour per day on social media?

Response Category	N=596
Yes	45%
No	55%

56. On average, do you engage in physical activity for 20 minutes each day? Include activities like walking and gardening.

Response Category	N=596
Yes	81%
No	19%

57. Would you say the weather in the Pacific Northwest negatively impacts your mood?

Response Category	N=594
Yes	29%
No	71%

58. Is your daily commute longer than 30 minutes?

Response Category	N=593
Yes	16%
No	84%

59. Do you read, watch or listen to the news daily?

Response Category	N=595
Yes	81%
No	19%

60. In what state do you live?

Response Category	N=595
Oregon	100%

Oregon:

61. In what county do you live?

Response Category	N=548
Tri County	44%
Willamette Valley	26%
Rest of State	30%

62. What is your party registration?

Response Category	N=597
Democrat	38%
Republican	29%
Independent Party of Oregon	9%
Some other party	4%
Not registered as a member of a party	18%
Prefer not to answer	3%

63. If the primary were held today, which of the following Democratic candidates for president would you be more likely to vote for?

Response Category	N=22
Bernie Sanders	55%
Hillary Clinton	45%

64. If the primary were held today, which of the following Republican candidates for president would you be more likely to vote for?

Response Category	N=172
Donald Trump	22%
Marco Rubio	13%

Response Category	N=172
John Kasich	21%
Ted Cruz	19%
Jeb Bush	1%
Ben Carson	15%
Don't Know	9%

65. Regardless of your personal preferences, which candidate do you think is most likely to win the Democratic nomination for President?

Response Category	N=596
Hillary Clinton	44%
Bernie Sanders	35%
Don't know	22%

66. Regardless of your personal preferences, which candidate do you think is most likely to win the Republican nomination for president?

Response Category	N=597
Donald Trump	41%
Ted Cruz	13%
Marco Rubio	10%
Ben Carson	4%
Jeb Bush	3%
John Kasich	2%
Don't Know	27%

67. The following measure has been filed with the Oregon Secretary of State and may appear on the November 2016 ballot. The measure is written exactly as it will appear on the ballot. Please read the measure carefully, then indicate if you are more likely to vote yes or no.

Increases corporate minimum tax when sales exceed \$25 million; funds education, healthcare, senior services.

A YES vote increases corporate minimum tax when sales exceed \$25 million; removes tax limit; exempts "benefit companies"; increased revenue funds education, healthcare, senior services.

A NO vote retains existing corporate minimum tax rates based on Oregon sales: tax limited to \$100,000; revenue not dedicated to education, healthcare, senior services.

Response Category	N=597
Certain to vote yes	32%
Learning toward voting yes	30%
Leaning toward voting no	14%
Certain to vote no	18%
Don't know	6%

68. To the best of your ability, please briefly describe how you think a carbon cap policy works. If you don't know, you can guess or just say "don't know." **(OPEN)**

79. In what year were you born:

Response Category	N=573
18-29	11%
30-44	22%
45-64	37%

65+	30%
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80. I identify my gender as:

Response Category	N=593
Male	47%
Female	51%
Transgender	1%

81. What is your race or ethnicity?

Response Category	N=591
Asian/Pacific Islander	2%
Black/African American	0%
Hispanic/Latino	4%
Native American/American Indian	1%
Two or more races	3%
White	85%
Other	4%

82. What is the highest level of education you have achieved?

Response Category	N=592
Less than high school diploma	0%
High school diploma/GED	15%
2-year degree/some college	35%
4-year degree	35%
Graduate degree	15%

83. What was your total household income in 2015? Remember to include everyone, and your best guess is okay.

Response Category	N=582
Less than \$25,000	13%
\$25,000-\$49,999	24%
\$50,000-\$74,999	21%
\$75,000-\$99,999	17%
\$100,000-\$149,999	19%
\$150,000 or more	7%

84. Do you have children under 18 living at home?

Response Category	N=592
Yes	30%
No	70%

85. Do you live in the city of Portland, Oregon?

Response Category	N=593
Yes	23%
No	77%