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## Introduction & Methodology

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From November 6-10, 2024, DHM Research conducted an online survey of Washington voters. The purpose of the survey was to gauge voter perceptions post-election and understand what drove elections results. Additionally, the survey explores public sentiment on the state and the economy, understand how Washingtonians voted in the recent election, evaluate impressions of key leaders, and assess attitudes on different issues impacting Washington.

### Research Methodology

The online survey consisted of N=504 Washington voters, all of whom voted in the November 2024 general election. The survey took approximately 15 minutes to complete. This is a sufficient sample size to assess Washingtonian's opinions generally and to review findings by multiple subgroups.

Respondents were members of a professionally maintained online panel. A variety of quality control measures were employed, including questionnaire pre-testing and validation. To ensure a representative sample, demographic quotas were set and data were weighted by age, gender, region, political party, education, and income level.

### Statement of Limitations

Any sampling of opinions or attitudes is subject to a margin of error. The margin of error is a standard statistical calculation that represents differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margin of error if compared with the results achieved from surveying the entire population. The margin of error for this survey is +/- 4.4%.

### DHM Research Background

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

**DHM Panel Washington  
November 2024  
Washington Voters  
15 minutes  
N=504, margin of error +/-4.4%  
Project #00835**

Hello, my name is \_\_\_\_\_ from [name of fielding house]. I have some questions about your community (specify if possible).

As needed:

- We are not trying to sell you anything.
- The survey should only take a few minutes and I think you will find the questions interesting.
- Your answers are strictly confidential.

**DEMOGRAPHICS FOR QUOTAS**

1. In which state do you live?

Response category	n=504
Washington	100%

2. Are you registered to vote at your current address?

Response category	n=504
Yes	100%

3. In which county do you live? **[Dropdown box of all Washington counties]**  
**[Autofill area as]:**

Response category	n=504
King	29%
Puget Sound (except King)	23%
Western	28%
Eastern	20%

4/5. How do you describe your gender?

Response category	n=504
Man	49%
Woman	51%
Non-binary	n=1
Gender fluid	--
Gender neutral	--
Trans woman	n=1
Trans man	--
Two-Spirit	--
Something else fits better (please specify): <b>(OPEN)</b>	--

6. In what year were you born? **[Open]**  
**[Autofill age as:]**

Response category	n=504
18-29	15%
30-44	26%
45-64	31%
65+	28%

7. Which of the following best describes your race or ethnicity? *You may choose more than one.*

Response category	n=504
African	1%
Asian/Pacific Islander	11%
Black/African American	9%
Hispanic/Latino/a/x	8%
Middle Eastern/North African	n=2
Native American/American Indian	5%
White/Caucasian	76%
Other	3%
<b>White Alone</b>	<b>68%</b>
<b>POC</b>	<b>32%</b>

8. Which category best describes your gross household income, before taxes? Remember to include everyone living in your household. Your best estimate will do.

Response category	n=504
Less than \$25,000	10%
\$25,000 to less than \$50,000	15%
\$50,000 to less than \$75,000	15%
\$75,000 to less than \$100,000	12%
\$100,000 to less than \$150,000	20%
\$150,000 or more	28%

9. What is the highest level of education that you have completed?

Response category	n=504
Less than high school	1%
High school diploma/GED	30%
Some college/2-year degree	32%
College degree/4-year degree	21%
Graduate/professional school	16%

10. How are you registered to vote?

Response category	n=504
Democrat	43%
Republican	31%
Some other party	4%
Non-affiliated with a party	22%
Not registered to vote	--

## MOOD

11. All things considered, would you say Washington is headed in the right direction or is it on the wrong track?

Response category	Nov. 2024 n=504	July 2024 n=500	Mar. 2024 n=500	Dec. 2023 n=500	Aug. 2023 n=500	Apr. 2023 n=500	Nov. 2022 n=500
Right direction	40%	41%	39%	33%	34%	39%	40%
Wrong track	53%	48%	50%	54%	53%	48%	48%
Don't know	8%	10%	11%	13%	13%	13%	12%

12. **[If right direction]** Why do you think Washington is headed in the right direction? **[Open]**

Response category	n=199
Continued environmental efforts/climate change/moving towards clean energy sources	20%
There is nothing wrong here/ the best place to live in/ Things are improving	20%
Good economic policies/Prices are getting lower	18%
Good leadership/capable leaders	18%
Democrats in leadership/Liberal government	14%
Positive policy comments	14%
Donald Trump won the election as president	11%
Plentiful job opportunities	5%
Crime has been relatively low/Low drug rate	4%
Continued advocacies for human rights/democracy	4%
Has newly elected officials	3%
Protects women's rights/Supports abortion	3%
Increased number of populations	2%
Other	4%

13. **[If wrong track]** Why do you think Washington is on the wrong track? **[Open]**

Response category	n=266
Poor economic policies/rising cost of living	29%
Democrat is in charge/far too liberal	19%
Taxes are too high	15%
Poor leadership/lack of vision/poor priorities/	15%
Crime/drug use	14%
Homelessness	12%
Donald Trump has just won the presidential election	9%
Policies not working for everyday people	8%
Unaffordable housing costs	5%
Too much political division	4%
General decline over time	4%
Negative policy comments	3%
Dictatorship/power hungry	3%
High unemployment rate/lack of job opportunities	2%
Other	3%

## EXIT POLLING

14. Did you vote in the November 2024 general election?

Response category	n=504
Yes <b>[continue]</b>	100%
No <b>[go to Q39]</b>	--

15. Which US Presidential candidate did you vote for?

Response category	n=504
Kamala Harris	58%
Donald Trump	39%
Someone else	2%

16. When did you decide which US Presidential candidate you would vote for?

Response category	n=504
A few days before the election	13%
Within one week of the election	13%
Within one month of the election	10%
More than a month before the election	64%

17. What was the one issue that most impacted your vote for US President?

Response category	n=504
Threats to democracy	23%
The economy	22%
Cost of living	15%
Reproductive rights/abortion	10%

Immigration	9%
Taxes	4%
Crime	3%
Climate change	3%
Homelessness	1%
Public education	1%
Something else <b>[Open]</b>	10%

18. Which candidate for US Senate did you vote for?

<b>Response category</b>	<b>n=504</b>
Maria Cantwell	53%
Raul Garcia	36%
Someone else	11%

19. When did you decide which candidate for US Senate you would vote for?

<b>Response category</b>	<b>n=504</b>
A few days before the election	18%
Within one week of the election	16%
Within one month of the election	18%
More than a month before the election	49%

20. What was the one issue that most impacted your vote for US Senate?

<b>Response category</b>	<b>n=504</b>
The economy	18%
Cost of living	17%
Reproductive rights/abortion	14%
Threats to democracy	12%
Crime	7%
Taxes	7%
Climate change	5%
Immigration	5%
Homelessness	4%
Public education	3%
Something else <b>[Open]</b>	9%

21. Which candidate for Washington State Governor did you vote for?

Response category	n=504
Bob Ferguson	52%
Dave Reichert	41%
Someone else	8%

22. When did you decide which candidate for Washington State Governor you would vote for?

Response category	n=504
A few days before the election	19%
Within one week of the election	16%
Within one month of the election	13%
More than a month before the election	52%

23. What was the one issue that most impacted your vote for Washington Governor?

Response category	n=504
Cost of living	17%
Threats to democracy	15%
The economy	12%
Reproductive rights/abortion	12%
Crime	11%
Taxes	9%
Climate change	7%
Homelessness	5%
Public education	3%
Immigration	1%
Something else <b>[Open]</b>	8%

## EXIT POLLING - BALLOT INITIATIVES

Next, we have a few questions regarding how you voted on statewide ballot initiatives and local elections in Washington.

24. Did you vote Yes or No on ballot initiative 2066 - Prohibit state and local governments from restricting access to natural gas?

Response category	n=504
Yes	45%
No	43%
I did not vote on this initiative	12%

25. **[If yes]** What is the top reason why you voted Yes on I-2066?

Response category	n=225
It stops the state from forcing homeowners to spend tens of thousands of dollars to convert their homes to all electric	44%
It will cut energy costs for consumers	27%
It repeals regulations on the most restrictive building and energy codes in the nation	26%
Something else <b>[Open]</b>	3%

26. **[If no]** What is the top reason why you voted No on I-2066?

Response category	n=217
It will roll back existing laws that keep our utilities on the path to clean energy	47%
It will make energy bills more expensive because it forces utility companies to invest in outdated technology	35%
It will jeopardize energy efficiency rebates and reduce access to efficient, money-saving appliances	16%
Something else <b>[Open]</b>	3%

27. Did you vote Yes or No on ballot initiative 2109 – Repeal the capital gains excise tax imposed on long-term capital assets by individuals with capital gains over \$250,000?

Response category	n=504
Yes	32%
No	54%
I did not vote on this initiative	15%

28. **[If yes]** What is the top reason why you voted Yes on I-2109?

Response category	n=159
It stops the legislature’s plan to institute an income tax for earners at every level	39%
It stops an unfair tax on small businesses	37%
It repeals a 7% tax in personal assets	22%
Something else <b>[Open]</b>	2%



29. **[If Q27=No]** What is the top reason why you vote No on I-2109?

Response category	n=271
It creates a tax cut for a handful of wealthy households and puts more tax pressure on middle and low-income Washingtonians	61%
It cuts funding to childcare and education, which hurts everyone	31%
It puts too much pressure on small businesses and working families	7%
Something else <b>[Open]</b>	1%

30. Did you vote Yes or No on ballot initiative 2117 - Prohibit carbon tax credit trading and repeal provisions of the 2021 Washington Climate Commitment Act (CCA), a state law that provided for a cap and invest program designed to reduce greenhouse gas (GHG) emissions by 95% by 2050?

Response category	n=504
Yes	32%
No	53%
I did not vote on this initiative	15%

31. **[If yes]** What is the top reason why you voted Yes on I-2117?

Response category	n=163
The CCA increased gas prices by nearly \$0.50 per gallon and drove up energy costs by 40%	57%
The CCA has done nothing to curb carbon emissions	27%
The CCA spent more money on government planning than wildfire prevention programs	15%
Something else <b>[Open]</b>	2%

32. **[If no]** What is the top reason why you voted No on I-2117?

Response category	n=265
The initiative would end protections for our air, water, forests, and farmland, creating more toxic pollution and threatening drinking water	58%
The initiative would devastate our transportation and infrastructure programs, putting major road and bridge projects at risk of delay or cancellation	20%
The initiative was sponsored by a mega-millionaire hedge fund manager while over 500 organizations of everyday Washingtonians opposed the initiative	20%
Something else <b>[Open]</b>	1%

33. Did you vote Yes or No on ballot initiative 2124 - Allow all employees and self-employed individuals to opt out of paying the tax and receiving benefits under WA Cares, the state's long-term services and supports trust health care program?

Response category	n=504
Yes	39%
No	48%
I did not vote on this initiative	13%

34. **[If yes]** What is the top reason why you voted Yes on I-2124?

Response category	n=197
It gave an option to opt out of the state-run program	34%
People should be able to find plans that fit their budget better to give them a benefit they can use without a \$36,500 cap	54%
It repeals a \$0.58 tax on every \$100 earned	10%
Something else <b>[Open]</b>	2%

35. **[If no]** What is the top reason why you voted No on I-2124?

Response category	n=241
It will bankrupt Washington's public insurance benefits for people with disabilities, chronic illness, or who are aging	20%
It will leave millions of Washingtonians with no real choice for long-term care because private long-term care insurance is far too expensive	53%
It will only benefit big private insurance companies at the expense of everyday people	26%
Something else <b>[Open]</b>	<1%

36. For the Washington State Senate and House of Representatives, who did you vote for?

Response category	n=504
All Democratic candidates	43%
Mostly Democratic candidates	16%
All Republican candidates	23%
Mostly Republican candidates	18%

37. **[If split partisan leaning]** If you split your vote between Democratic and Republican candidates, what is the biggest reason you voted for a candidate of another party?

Response category	n=171
I felt they were less polarizing than my party's candidate	34%
Voted for the incumbent because they're doing a good job	30%
I thought my party's candidate had personal character flaws	17%
Someone close to me convinced me to vote for another party's candidate	5%
Other <b>[Open]</b>	14%

38. What was the one policy issue that most impacted your vote for Washington State Senator and Representative?

Response category	n=504
The economy	18%
Cost of living	18%
Reproductive rights/abortion	16%
Taxes	9%
Homelessness	8%
Climate change	7%
Crime	6%
Cost of housing	6%
Immigration	3%
Public education	2%
Something else <b>[Open]</b>	6%

39. Are you confident that the election in Washington was conducted fairly and accurately?

Response category	n=504
Yes	78%
No	10%
Unsure	12%

## LEG SESSION

The 2025 Washington State legislative session starts in January. How important, if at all, are the following issues to you when thinking about policies the Legislature should consider during the session?

Response category	NET Important	Very important	Somewhat important	NET Not important	Not too important	Not important at all	Don't know
40. Healthcare							
n=504	<b>92%</b>	59%	33%	<b>7%</b>	6%	1%	1%
41. Economic inequality							
n=504	<b>76%</b>	45%	31%	<b>22%</b>	14%	8%	2%
42. Racial justice							
n=504	<b>72%</b>	42%	30%	<b>24%</b>	13%	11%	4%
43. Reproductive rights/Abortion							
n=504	<b>76%</b>	58%	17%	<b>23%</b>	12%	11%	2%
44. Crime							
n=504	<b>92%</b>	63%	29%	<b>8%</b>	6%	2%	<1%
45. Homelessness							
n=504	<b>90%</b>	62%	28%	<b>8%</b>	7%	1%	2%
46. Cost of living							
n=504	<b>97%</b>	76%	21%	<b>3%</b>	3%	<1%	<1%
47. Climate change							
n=504	<b>71%</b>	49%	22%	<b>28%</b>	14%	14%	1%
48. Gun policy							
n=504	<b>75%</b>	49%	26%	<b>24%</b>	12%	12%	1%
49. Taxes							
n=504	<b>91%</b>	60%	31%	<b>8%</b>	6%	2%	<1%
50. Public education							
n=504	<b>84%</b>	53%	31%	<b>15%</b>	11%	4%	1%
51. Traffic congestion/Transportation							
n=504	<b>75%</b>	33%	43%	<b>24%</b>	21%	3%	<1%

52. From the same list of issues, which is the most important issue you want the Washington State Legislature to do something about?

Response category	n=504
Cost of living	34%
Homelessness	12%
Crime	11%
Taxes	11%
Reproductive rights/Abortion	9%
Economic inequality	6%
Climate change	6%
Healthcare	4%
Gun policy	3%
Racial justice	2%

Response category	n=504
Public education	2%
Traffic congestion	1%

## IMPRESSIONS OF PEOPLE

Now we have a few questions about impressions of different public figures.

Indicate if you have a positive or negative impression of the following people.

Response category	NET Positive	Very Positive	Somewhat Positive	NET Negative	Somewhat Negative	Very negative	Don't know
<b>53. Bob Ferguson</b>							
Nov. 2024 n=504	<b>56%</b>	27%	29%	<b>36%</b>	14%	21%	8%
July 2024, n=500	<b>39%</b>	15%	24%	<b>25%</b>	11%	14%	36%
March 2024, n=500	<b>30%</b>	12%	18%	<b>25%</b>	13%	12%	45%
<b>54. Donald Trump</b>							
Nov. 2024 n=504	<b>36%</b>	20%	16%	<b>63%</b>	8%	55%	1%
July 2024, n=500	<b>42%</b>	24%	18%	<b>57%</b>	8%	49%	2%
March 2024, n=500	<b>36%</b>	16%	19%	<b>60%</b>	13%	47%	5%
Dec. 2023, n=500	<b>34%</b>	15%	19%	<b>64%</b>	11%	53%	1%
August 2023, n=500	<b>29%</b>	12%	17%	<b>67%</b>	14%	53%	4%
Apr. 2023, n=500	<b>33%</b>	14%	20%	<b>65%</b>	11%	54%	2%
Nov. 2022, n=500	<b>31%</b>	13%	19%	<b>67%</b>	14%	54%	1%
<b>55. Jay Inslee</b>							
Nov. 2024 n=504	<b>48%</b>	22%	26%	<b>46%</b>	15%	31%	6%
July 2024, n=500	<b>47%</b>	18%	29%	<b>44%</b>	15%	29%	8%
March 2024, n=500	<b>44%</b>	16%	28%	<b>47%</b>	13%	35%	8%
Dec. 2023, n=500	<b>39%</b>	13%	27%	<b>51%</b>	22%	28%	10%
August 2023, n=500	<b>41%</b>	12%	28%	<b>48%</b>	16%	33%	11%
Apr. 2023, n=500	<b>42%</b>	16%	26%	<b>48%</b>	15%	33%	10%
Nov. 2022, n=500	<b>43%</b>	19%	23%	<b>52%</b>	19%	33%	6%
<b>56. Joe Biden</b>							
Nov. 2024 n=504	<b>48%</b>	21%	27%	<b>52%</b>	17%	34%	<1%
July 2024, n=500	<b>49%</b>	20%	28%	<b>50%</b>	14%	36%	1%
March 2024, n=500	<b>46%</b>	21%	25%	<b>51%</b>	14%	37%	3%
Dec. 2023, n=500	<b>41%</b>	13%	28%	<b>56%</b>	19%	37%	2%
August 2023, n=500	<b>43%</b>	15%	28%	<b>54%</b>	18%	36%	3%
Apr. 2023, n=500	<b>45%</b>	14%	31%	<b>54%</b>	19%	35%	1%
Nov. 2022, n=500	<b>45%</b>	18%	27%	<b>52%</b>	16%	36%	2%

## ECONOMY

Next, we have some questions about the economy.

57. How would you rate Washington's current economic conditions?

Response category	Nov. 2024 n=504	July 2024 n=500	Mar. 2024 n=500	Dec. 2023 n=500	Aug. 2023 n=500	Apr. 2023 n=500	Nov. 2022 n=500
<b>Total Good</b>	<b>53%</b>	<b>56%</b>	<b>53%</b>	<b>46%</b>	<b>45%</b>	<b>48%</b>	<b>42%</b>
Very good	6%	9%	7%	6%	4%	5%	6%
Good	47%	47%	46%	41%	41%	43%	36%
<b>Total Poor</b>	<b>45%</b>	<b>40%</b>	<b>44%</b>	<b>49%</b>	<b>50%</b>	<b>49%</b>	<b>55%</b>
Poor	31%	29%	33%	36%	37%	34%	38%
Very poor	14%	11%	10%	13%	13%	15%	17%
Don't know	2%	4%	4%	5%	4%	3%	3%

58. Would you say economic conditions in Washington are getting better, getting worse, or staying about the same?

Response category	Nov. 2024 n=504	July 2024 n=500	Mar. 2024 n=500	Dec. 2023 n=500	Aug. 2023 n=500	Apr. 2023 n=500
Getting better	20%	22%	20%	15%	12%	18%
Getting worse	42%	38%	45%	48%	49%	46%
Staying about the same	35%	36%	32%	33%	36%	33%
Don't know	3%	4%	3%	4%	3%	3%

59. How would you rate your current financial situation?

Response category	Nov. 2024 n=504	July 2024 n=500
<b>NET Good</b>	<b>63%</b>	<b>63%</b>
Very good	13%	15%
Good	51%	48%
<b>NET Poor</b>	<b>36%</b>	<b>36%</b>
Poor	24%	26%
Very poor	12%	10%
Don't know	1%	1%

60. Would you say your personal financial situation is getting better, getting worse, or staying about the same?

Response category	Nov. 2024 n=504	July 2024 n=500
Getting better	29%	28%
Getting worse	28%	22%
Staying about the same	44%	49%
Don't know	<1%	<1%

## ADDITIONAL DEMOGRAPHICS

61. Do any children under age 18 live in your home?

Response category	n=504
Yes	31%
No	68%
I prefer not to say	1%

62. Do you rent, own your home, or have a different arrangement?

Response category	n=504
Rent	27%
Own	68%
I have a different arrangement	5%
I prefer not to say	<1%

63. What is your employment status?

Response category	n=504
Employed, full time	45%
Employed, part time	14%
Unemployed, looking for work	7%
Unemployed, not looking for work	5%
Retired	29%
I prefer not to say	1%

Thank you for your participation.